

PERSONAL DATA PROCESSING NOTICE

Newsletter subscription

1. Data Controller

The controller of personal data is Lixid Project S.R.L., with its registered office at Sânsimion village, Sânsimion commune, Csiki Sör Street, no. 575, 1st floor, office 9, Harghita County, postal code 537285, registered with the Trade Registry under no. J2013000295196, tax identification number RO32319920, hereinafter referred to as the "Controller" or the "Company".

For any questions regarding the processing of your personal data, you may contact us at the following e-mail address: marketing@csiki.com

2. What data we process

By completing the newsletter subscription form, we collect and process the following categories of personal data:

- e-mail address;
- first and last name (if optionally provided in the form);
- the date and time of subscription, as well as the IP address used at the time of subscription (as proof of consent);
- information regarding interaction with the newsletters sent (opening, clicks), if we use tools to analyse such statistics.

3. Purpose of processing

Your data is processed exclusively for the purpose of sending newsletters containing information about the products, offers, promotions and events organised by Csiki Sör / Lixid Project S.R.L., as well as for managing the list of subscribers (including unsubscribing).

4. Legal basis for processing

Processing is carried out on the basis of your consent, expressed by ticking the corresponding box and/or by the act of subscribing, in accordance with Article 6(1)(a) of Regulation (EU) 2016/679 (GDPR).

Consent may be withdrawn at any time, without affecting the lawfulness of processing carried out before the withdrawal. Consent may be withdrawn by accessing the unsubscribe link included in each newsletter or by sending a request to the contact address indicated in Section 1.

5. Recipients of the data

Data may be transferred to:

- e-mail marketing service providers / newsletter distribution platforms, acting as processors, under data processing agreements compliant with the GDPR;
- IT and hosting service providers, strictly to the extent necessary for the operation of the platform;
- public authorities, where there is a legal obligation to do so.

The Controller does not sell or rent your personal data to third parties for their own commercial purposes.

6. Transfer of data outside the EEA

To the extent that the service providers mentioned in Section 5 are located outside the European Economic Area, the transfer of data is carried out in compliance with the safeguards provided by the GDPR (for example, standard contractual clauses approved by the European Commission or adequacy decisions). We note that, at present, no transfers take place outside the EEA.

7. Data retention period

Data is retained for the entire duration of the newsletter subscription. In the event of unsubscribing or withdrawal of consent, the data is deleted or anonymised within a maximum of 30 days, unless applicable legislation requires a different retention period.

8. Rights of the data subject

As a data subject, you have the following rights under the GDPR:

- the right of access to the processed data;
- the right to rectification of inaccurate data;
- the right to erasure of data ("the right to be forgotten");
- the right to restriction of processing;
- the right to data portability;
- the right to object to processing;
- the right not to be subject to a decision based solely on automated processing, including profiling, which produces legal effects concerning you;
- the right to lodge a complaint with the Romanian National Supervisory Authority for Personal Data Processing (ANSPDCP) – Address: B-dul General Gheorghe Magheru no. 28-30, Sector 1, 010336 Bucharest, Romania; Phone: +40 318 059 211; E-mail: anspdcp@dataprotection.ro; Website: www.dataprotection.ro

These rights may be exercised by sending a written request to the contact address indicated in Section 1.

9. Nature of the data provided

Providing your e-mail address is necessary in order to subscribe to the newsletter. Refusal to provide this information will result in the impossibility of subscribing to the newsletter, without affecting any other contractual relationship existing with the Company.

10. Amendment of this notice

This notice may be updated periodically, with any changes being published on this page, indicating the date of the last update.

Date of last update: 20 July 2026